



UPTOWN SIGNAGE GRANT

This grant was created by the Uptown Business Improvement District (BID) Board to help property owners within in the Uptown BID with rehabilitation, repair or replacement of signs. If you have the desire to improve your signage, you may benefit from the help of an architect or design professional. A total of \$1,000 per building is available through this grant.

Complete the application and send it to Devin Sutherland at Neighborhood Management Solutions, P. O. Box 44604, Racine, Wisconsin 53404.

Eligible properties must be within the Uptown BID District

I understand that upon receiving a letter from the Uptown BID approving the grant, it will not be paid until both the design work and the installation of the resulting signage are complete. A paid invoice from the designer or architect (if applicable) and the sign company must be submitted. I agree to be bound by the "Rules Governing the Uptown Signage" grant which are part of this contract.

Applicant's Name _____

Name of Business _____

Property Address _____

Name of Property Owner _____

Telephone _____ Email _____

Signature of Applicant: _____

I hereby certify that I am the owner of the property located at: _____

Signature of property owner(s): _____

On the following page, briefly describe the work contemplated and attach the proposed project plans and specifications, and other appropriate signage design documentation.

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Project Description

Rules Governing the “Uptown Signage Grant”

1. Only existing businesses within the Uptown BID District will be considered.
2. All signage designs must comply with the guidelines of the district and the approval of City of Racine Department of City Development (Matt Sadowski, 262-636-9152).
3. Uptown BID Board discretion applies in approving any grant.
4. Applications must be accompanied by current photograph of the building, sign plans or sketches, and owner’s permission.
5. Under no circumstances will the Uptown BID Board be considered to be or act as the owner’s agent or as part to any agreements or contracts associated with the Signage Grant project. The Uptown BID Board will not have any role or responsibility in evaluating the compliance or application of any governmental codes relating to the proposed signage design services.
6. Any exterior sign proposal, from sign rehabilitation and repair to the replacement of an inappropriate sign, is eligible for funding. However, top priority will be given to projects that will make a highly visible contribution to the Uptown Bid District.
7. Payment of grant shall be made by the Uptown BID Board directly to the applicant within 30 days of submittal of a paid invoice, color rendering of the sign and photographs of the completed signage improvement. Said completed signage must be consistent with the proposed design.
8. The Uptown BID Board approval of a Signage Grant is valid for 6 months only from the date of the approval letter. If good faith undertaking of the new signage has not occurred at the end of 6 months, the grant approval automatically becomes void. Re-application for the grant will be considered in such circumstances.
9. Total grant funding is limited to \$5,000.